

billboard Top 40

MID
WEEK
UPDATE

BILLBOARD.COM/NEWSLETTERS

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Reverse Psychology 101: Mastering The Year-End Countdown



It sounded so easy when we were sitting at home listening to a station's New Year's Eve (or Day) top 100 of the year just passed, and writing down every song. (Admit it, you did that too.) But even before year-end programs became research projects that were written and produced with amazing detail, it was still easy for things to go wrong, especially when 100 or more titles were involved. Songs played out of order or were listed twice. There were compilations with one song missing or one big hit just forgotten.

With stations just starting to get their year-end countdowns together for multiple airings during the holiday break, it seemed a good time to review some basics when creating what for most listeners is top 40's biggest show of the year.

SOUND 'BIGGER THAN LIFE'

For many stations, a simple live playback of the year's biggest songs in reverse order without a lot of information about art-

ists, songs and what happened in 2013—or leaving that to one of the syndicated countdown program's year-end editions to take care of—will suffice for the end the year. But **Jeff Johnson**, senior VP at radio consultant Alan Burns and Associates, is a firm believer in local stations going out with a bang.

"Countdowns that sound 'bigger than life'—with a ton of 'year in review' audio from news, movies, social media and local events—should be an integral part of the end-of-the-year programming for [mainstream and adult] top 40 stations."

The idea dates back at least to the mid-1960s, when the **Bill Drake**- and **Gene Chenault**-consulted chain of top 40 stations (including

KHJ Los Angeles and KFRC San Francisco) pioneered the idea of the larger-than-life year-end show, stopping the regular format and current songs altogether to count down the year's top hits, front-sell several songs an hour with sound bites of news events from the month of a song's popularity, and—a very big draw at the time—give away all 100 songs to



Top 40 observers like Alan Burns and Associates' Jeff Johnson (left) and WSPK's Skywalker have smart tips for creating year-end countdowns.



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lucky callers. Those stations were also the first to run the countdown multiple times through New Year's Day. Polling listeners about their favorite artists and songs of the year as the countdown played also began during this era.

These days, the year-end show is about much more than just the music, says the producer of WSPK (K104.7) Hudson Valley, N.Y.'s countdown, Assistant PD **Skywalker**. "We use actualities from our prep services as well as from interviews we've done over the year, including at our summer and winter station concerts. Also, each jock is welcome to put their own spin on pop culture in review for their portion of the countdown. For example, I may cover slang used in 2013, like 'selfie,' while our morning show may report on the top celebrity scandals of the year."

BOTH RANK AND FILE

Arguably, the list part of the year-end countdown is less of an issue, as there's no longer a need for a music director or intern to go through weekly lists and reverse-rank songs (explaining the missing or twice-listed errors cited earlier). At WSPK and likely most stations, the final rank is based on real spins, Skywalker says. "We simply print out a year-to-date Selector report."

While Johnson also recommends "a list based on the number of spins over the course of the year, station monitors and any music research that is available," he stresses another key programming element beyond just a straight



OK, which one of you brought the action? Britney Spears talked with Ryan Seacrest about *Britney Jean* during the Dec. 2 iHeartRadio release party for her new album. From left: Seacrest, Spears and *Britney Jean* executive producer Will.i.am.



Misses movin' on ... KHKS (106.1 KISS FM) Dallas night host Cruz cuddled up with Fifth Harmony backstage at KISS' Jingle Ball on Dec. 2. From left: Fifth Harmony's Ally Brooke, Cruz and Fifth Harmony's Lauren Jauregui, Normani Kordei, Dinah Jane Hansen and Camila Cabello. (Photo: Rich Polk)

ranking. "It is important to schedule the music for a countdown just like you would any other hour on the station. Watch for balance in song type, tempo and role." So if Nos. 45 and 44 both turn out to be ballads, it's perfectly fine if one of those swaps places with No. 46 or 43. We won't tell.

Scheduling is also important when planning the first hours of a countdown, especially one where total songs mirror a station's dial position and lower-ranked songs tend to be those that never really took off when they were added. "I'm not a big fan of having the countdown be the 'top 107 songs of 2013,' Johnson says. "You don't want the first hour or so to be full of marginal hits. And does anyone really care what song ranked No. 98?" Many stations still airing a top 100, such as WHTZ (Z100) New York, have mastered the art by spicing the first hour with current hits on the rise and listener-reaction songs or club hits that may have aired only at night.

WHEN, AND HOW OFTEN?

It's very simple: Live is good, but a pre-produced countdown is better, Johnson says, "so you can get everyone on air involved with it and be able to work around holiday vacation schedules." That's how it happens at WSPK where, according to Skywalker, "Each full-time jock hosts a portion of the countdown. Pre-producing lets some of the full-timers enjoy some well-deserved time off, as we have board ops run the show."

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Counting three stars, anyway: Big Al Mack of "Kidd Kraddick in the Morning" chats up OneRepublic's Zach Filkins and Ryan Tedder (from left) backstage at KHKS (106.1 KISS FM) Dallas' Jingle Ball on Dec. 2. (Photo: Rich Polk)

While many stations may be booking studio time now, others prefer getting it done when the clock is running out on the year. "I assemble it the week between Christmas and New Year's, which is probably the slowest week at the station," Skywalker says. "It's a very time-consuming process production-wise, but the end product sounds great."

So your year-end countdown's ready to go: Songs perfectly ranked, content covering everything listeners remember from the year, with sound bites and artist interview clips. When, and how often, do you air it? Johnson at Alan Burns believes in "running the countdown multiple times during the New Year's holiday period. I'd run it, at minimum, on New Year's Eve and a couple of times on New Year's Day."

That's how it runs on WSPK, Skywalker says. "We air ours twice both New Year's Eve and New Year's Day, beginning at 10 a.m." ●



Making a Grande entrance: Ariana Grande's a vision in white with "Kidd Kraddick in the Morning" member Jose "J-Si" Chavez backstage at KHKS (106.1 KISS FM) Dallas' Jingle Ball on Dec. 2. (Photo: Rich Polk)

THE CHRONICLER RICH APPEL rich.appel@billboard.com

'Top 40 ... Aisle 1 ... With A Bullet'



In the board game "Spontaneous" players have 15 seconds to sing a song with one specific word in its lyrics. (My word was "stilettos," so I'll give you until this column's close to come up with at least one song sporting a pair.) Although "Spontaneous" was available in stores last December, it's probably still new to most gift buyers (myself included), so it would make a great morning show conversation topic and on-air game with callers.



LOOK FAMILIAR?

If you prefer to focus on top 40-oriented gifts that are new for this season, consider the limited-edition Twinking Bobble Butt, a likeness of an artist who shall not be named (because the manufacturers don't). Also worth mentioning, while not a sale item: the online "What Does the Fox Say?" videogame.

Those aside, the holidays' hottest—and only other—top 40-inspired toy is Monster High's Catty Noir, a likeness of another artist who shall not be named, one with a special fondness for the color pink and not just on Fridays.

In an era where our artists seem to be everywhere, why not in the toys and games aisle? If we were running Top 40 "R" Us, here's what might be new for Christmas:

● **"Taylor Swift Mystery Date":** In at least its seventh or eighth edition by now.

● From the people who gave you the I Am T-Pain Mic: the I Am Passenger Mic. You think it's easy to sound like that? Also new: the One Direction folk guitar.

● **Ke\$ha's Ghost Condoms:** If she's going to claim to have had intimate encounters with them, we can at least encourage safe supernatural sex. Ironically, some of these were worn by actual Trojans.

● **Disney's Kid Star-to-Pop Star Catapult:** This exciting toy literally launches dolls of Selena Gomez, Miley Cyrus and Demi Lovato onto a constructed version of Billboard's Nielsen BDS-based Mainstream Top 40 chart. Outfits not approved by the Disney Channel sold separately.

Finally, the solution to core artists not gracing top 40 with new holiday songs, the "Jingle Ball Junior" singing doll series, featuring:

● **Lady Gaga:** "I live for Santa Claus, the Claus, the Claus."

● **Lorde:** "But every song's like tinsel, sleigh rides, comin' down the chimney. Frosty, Rudolph, rockin' 'round the big tree. We don't care. We dance with sugar plums in our dreams."

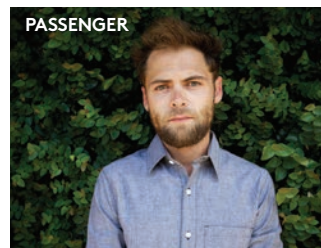
● **Britney Spears:** "You want a tall hottie? A flight to Miami? To be a dentist, Herbie? You better work, elves."

● And for those celebrating Hanukkah, **Daft Punk:** "We're up all night for gelt fun. We're up all night to get latkes."

Only 20 shopping days left to make these, so let's get to work, elves.

(Note: If you sang the "stilettos" lyric from Katy Perry's "California Gurls" or Cyrus' "Party in the U.S.A.," congratulations: You're a "Spontaneous" winner.) ●

PASSENGER



QUESTIONS Answered

Noah Elkin

*Principal Analyst, eMarketer
(@noahelkin)*

A recently released report from eMarketer regarding how much time U.S. consumers spend with media contains several eye-opening findings, especially concerning the continuing shift to digital and mobile media. Noah Elkin, Ph.D.—eMarketer principal analyst and co-author of the book “Mobile Marketing: An Hour a Day”—explained the results and what they might mean for radio.

How was the information for this study compiled? Generally, for forecasting, we look at the large landscape of research around these topics. For this report we gathered information and put together this analysis based on many sources as opposed to a single source of primary data.

What would you say are the major findings of this research? There are two big shifts in the data. For the first time, the time adults 18-plus spend per day with digital media—online, mobile or other digital sources—surpasses that of television [five hours 16 minutes for digital, vs. 4:31 for TV]. Within digital, time spent with desktop and laptop computers has peaked [at 2:33, in 2011] and continues to decline [at 2:19 for 2013], while time spent with mobile grows sharply, increasing 48% in the past year [from 1:35 to 2:21].

What surprised you the most about these results? How quickly the shift to smartphones and tablets is taking place, as both have integrated more components of consumers’ multiplatform lives. It’s not that consumers no longer use other devices: It’s just that smartphones and tablets have moved to the center of consumers’ lives both at home



and at work. There are many implications from an advertiser and marketing perspective as to how they connect with consumers.

As time spent with digital increases, why has hourly ad spending on digital not yet increased considerably? While advertisers still spend more on TV than on other media, that gap is starting to close. If you look at what’s driving growth in media, digital is growing faster than traditional media, and we expect to see that continue. Ad spending has a ways to go to catch up with consumer spending, but that’s

not unusual: We’ve seen the same pattern play out in mobile as well.

How much of digital’s increase is due to radio originating online, as terrestrial radio declines slightly—1:32 to 1:26, from 2012 to 2013? The audience for digital radio—which includes streaming services, Pandora and other content originating online, but not terrestrial and satellite services that stream, or downloaded audio files—is up on both a weekly and monthly basis. Weekly, it’s gone from 85.4 million listeners to 96.2 million, a 13% increase, while monthly listening is up 11%, from 132.5 to 147 million.

What lessons are there for radio in this study’s results? Clearly the results show more than ever that we live in an on-demand media culture: Consumers expect to get the content they want, where and when they want it. It’s not about just one device, as consumers move from one to the other over the course of the day. So radio needs to be wherever consumers are, whether in the car, or on their computers or mobile devices.

Do the numbers suggest that radio needs to change to adapt to consumer behavior? There’s no easy answer to that. To some extent, it’s not only about the device, but what channel or application on that device consumers are spending time with. While consumers are still paying attention to local stations, the music on those stations is available on many different applications available to them that they didn’t have before. —Rich Appel

billboard TOP40 UPDATE

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BULLET POINTS GARY TRUST AND KEITH CAULFIELD



One Direction's Historic No. 1

One Direction's *Midnight Memories* debuts at No. 1 on the Billboard 200 with 546,000 copies sold, according to Nielsen SoundScan.

The act makes history as the first group to bow at No. 1 with its first three albums. *Midnight Memories* follows two No. 1s for the act last year: its debut, *Up All Night*, and sophomore set *Take Me Home*.

Further, One Direction is the first group since **the Monkees**, in 1967, to reach No. 1 with its first three albums. The Monkees' self-titled debut was released in 1966 and climbed to No. 1 on the Billboard 200 in its sixth week on the chart. The TV-born act, then

riding high with its hit NBC series, followed with three more consecutive No. 1s in 1967: *More of the Monkees*, *Headquarters* and *Pisces, Aquarius, Capricorn & Jones Ltd.*

One Direction's first-week sales have also steadily grown with each successive album. *Up All Night* opened with 176,000, while *Take Me Home* launched with 540,000.

One Direction also becomes only the third pop group to log multiple half-million sales weeks in the SoundScan era. Since the company began tracking sales in 1991, only two other pop groups have notched more than one sales week of 500,000: **'N Sync**

and **Backstreet Boys**. 'N Sync did so seven times with three albums, while Backstreet Boys hit the mark nine times with two sets.

Last week's No. 1 album, **Eminem's** *The Marshall Mathers LP 2*, slips to No. 2, despite a 65% sales gain to 199,000. All but four of the albums in the top 75 of the chart show sales increases, courtesy of the busy Thanksgiving holiday shopping weekend and Black Friday promotions.

SHE CAN'T STOP: With top Streaming Gainer honors, **Miley Cyrus'** "Wrecking Ball" (3-1) reclaims the Billboard Hot 100's top rung for a third total week after **Lorde's** "Royals" (1-3) had ruled for nine frames. "Ball" first topped the chart in the two weeks (Sept. 28, Oct. 5), following the premiere of its official video, prior to Lorde's coronation. The song scores a ninth week atop the Streaming Songs chart with a 137% increase to 18.6 million U.S. streams last week, according to Nielsen BDS.

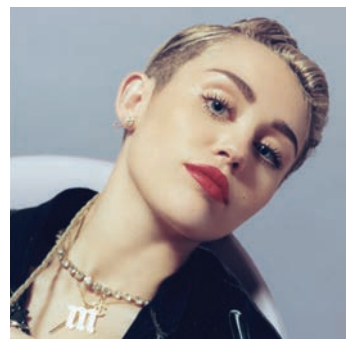
Spurring the gain? The breakout popularity of the song's parody video, which features its original audio, by YouTuber **Stephen Kardynal**. The comedian has posted several videos on his channel of him lip-synching hits by female pop stars to unsuspecting viewers on Chatroulette (the video chat service that links random users). In his take on "Ball," the shaggy-haired Kardynal parodies nearly every part of the original's video, complete with him in (practically) his birthday suit. Viewers' reactions on the

left side of the screen enhance the clip's merriment.

Of the song's 18.6 million U.S. streams, 24% are from the track's official Vevo video on YouTube, while 67% are from other YouTube views, including Kardynal's.

"Ball" concurrently jumps by 11% to 99,000 downloads sold, according to Nielsen SoundScan, and rebounds 10-9 on Hot Digital Songs (which it led the week of Sept. 28). Cyrus performed the song on the American Music Awards, whose live airing on ABC on Sunday, Nov. 24, surely also aided its gain. Having peaked at No. 4 on Hot 100 Airplay, "Ball" drops 4-7 on the survey (106 million all-format audience impressions, according to BDS).

The resurgence of "Ball" on the Hot 100 helps keep **Eminem's** "The Monster," featuring **Rihanna**, at No. 2 for a fourth week. Still, the collaboration claims the chart's top Airplay Gainer award for a fourth week, climbing 6-4 on Hot 100 Airplay with a 14% increase to 119 million. ●



'Ball' rebounds: Miley Cyrus returns to the Billboard Hot 100's top spot.

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MAINSTREAM TOP 40™

THIS WEEK	LAST WEEK	WKS ON CHART	TITLE Label	Artist	PLAYS	
					TW	+/-
1	4	12	DEMONS Interscope	Imagine Dragons	12895	+1490
2	1	12	WRECKING BALL RCA	Miley Cyrus	12507	-1016
3	2	17	WAKE ME UP! IDJMG	Avicii	12158	-501
4	7	5	THE MONSTER Interscope	Eminem Feat. Rihanna	11508	+2036
5	3	16	ROYALS Republic	Lorde	11365	-800
6	8	7	COUNTING STARS Interscope	OneRepublic	11143	+2537
7	5	15	HOLD ON, WE'RE GOING HOME Republic	Drake Feat. Majid Jordan	10207	-554
8	12	7	TIMBER RCA	Pitbull Feat. Ke\$ha	8941	+1541
9	9	15	SLOW DOWN Hollywood	Selena Gomez	8620	+107
10	11	6	UNCONDITIONALLY Capitol	Katy Perry	8569	+608
11	6	16	APPLAUSE Interscope	Lady Gaga	7573	-1976
12	13	8	STAY THE NIGHT Interscope	Zedd Feat. Hayley Williams	7535	+726
13	10	17	ROAR Capitol	Katy Perry	6876	-1526
14	16	19	SWEATER WEATHER Columbia	The Neighbourhood	6280	+491
15	14	10	TKO RCA	Justin Timberlake	6119	-36
16	17	11	MARRY ME Warner Bros.	Jason Derulo	5816	+257
17	18	5	DO WHAT U WANT Interscope	Lady Gaga Feat. R. Kelly	5797	+1300
18	19	8	LET HER GO Warner Bros.	Passenger	4975	+829
19	20	4	STORY OF MY LIFE Columbia	One Direction	4776	+816
20	21	9	WHITE WALLS Warner Bros.	Macklemore & Ryan Lewis Feat. Scooby Q & Hollis	4453	+613
21	24	7	BURN Interscope	Ellie Goulding	4028	+861
22	23	9	ROUGH WATER RRP	Travie McCoy Feat. Jason Mraz	2415	-780
23	28	12	ALONE TOGETHER IDJMG	Fall Out Boy	2374	+283
24	27	9	BRAVE Epic	Sara Bareilles	2349	+190
25	29	6	REPLAY Hollywood	Zendaya	2295	+327
26	26	6	HEART ATTACK Republic	Enrique Iglesias	2293	-138
27	32	3	PERFUME RCA	Britney Spears	2172	+715
28	31	5	LOVE ME AGAIN Republic	John Newman	2069	+369
29	33	3	POMPEII Capitol	Bastille	1729	+356
30	25	10	WHAT NOW IDJMG	Rihanna	1692	-875
31	NEW		TEAM Republic	Lorde	1596	+830
32	40	2	SAY SOMETHING Epic	A Great Big World & Christina Aguilera	1493	+594
33	38	2	HOW I FEEL Atlantic	Flo Rida	1310	+351
34	37	3	THINKING ABOUT YOU Columbia	Calvin Harris Feat. Ayah Marar	1250	+203
35	36	3	HARLEM RCA	New Politics	1121	+16
36	30	12	GORILLA Atlantic	Bruno Mars	990	-863
37	39	2	RIGHT THERE Republic	Ariana Grande Feat. Big Sean	979	+42
38	NEW		OLD SCHOOL LOVE Atlantic	Lupe Fiasco Feat. Ed Sheeran	917	+135
39	34	20	EVERYTHING HAS CHANGED Republic	Taylor Swift Feat. Ed Sheeran	882	-440
40	NEW		KEEP ME CRAZY ThinkSay	Chris Wallace	869	+70

Billboard's Mainstream Top 40 chart ranks total weekly plays (for the week ending Sunday) on 164 stations, as monitored 24 hours a day, seven days a week by Nielsen BDS. Titles receive bullets if even or gaining in weekly plays. New and Active lists the top titles gaining in plays below the Mainstream Top 40 chart. © 2013, Prometheus Global Media, LLC and Nielsen BDS, Inc. All rights reserved.

NEW AND ACTIVE™

TITLE Imprint/Label	Artist	PLAYS	GAIN	TOTAL ST.
LOVE MORE RCA	Chris Brown Feat. Nicki Minaj	868	+6	68
FEEL GOOD Star Trak/Interscope	Robin Thicke	841	+176	81
3000 MILES SYCO/Columbia	Emblem3	642	+126	40
DARK HORSE Capitol	Katy Perry Feat. Juicy J	639	+108	31
ANIMALS Spinnin'/Silent/Casablanca/Republic	Martin Garrix	527	+126	92
NEON LIGHTS Hollywood	Demi Lovato	515	+234	79
CHOCOLATE Dirty Hit/Vagrant/Interscope	The 1975	441	+27	42
CLASSIC Columbia	MKTO	426	+53	31
COLLIDE eOne	Jake Miller	421	+32	33
PUMPIN BLOOD Warner Bros.	NONONO	408	+19	42

MOST ADDED™

TITLE Imprint/Label	Artist	ADDS
TEAM Lava/Republic	Lorde	41
SAY SOMETHING Epic	A Great Big World & Christina Aguilera	23
HOW I FEEL Poe Boy/Atlantic	Flo Rida	21
PERFUME RCA	Britney Spears	19
LET HER GO Black Crow/Nettwerk/Warner Bros.	Passenger	18
BURN Cherrytree/Interscope	Ellie Goulding	14
POMPEII Virgin/Capitol	Bastille	14
NEON LIGHTS Hollywood	Demi Lovato	14
RIGHT THERE Republic	Ariana Grande Feat. Big Sean	13
FEEL GOOD Star Trak/Interscope	Robin Thicke	11

BUILDING GAINERS™

TITLE Imprint/Label	Artist	GAIN
THE MONSTER Web/Shady/Aftermath/Interscope	Eminem Feat. Rihanna	+669
COUNTING STARS Mosley/Interscope	OneRepublic	+641
BURN Cherrytree/Interscope	Ellie Goulding	+356
DO WHAT U WANT Streamline/Interscope	Lady Gaga Feat. R. Kelly	+328
PERFUME RCA	Britney Spears	+325
TIMBER Mr. 305/Polo Grounds/RCA	Pitbull Feat. Ke\$ha	+311
SAY SOMETHING Epic	A Great Big World & Christina Aguilera	+298
DEMONS KIDinaKORNER/Interscope	Imagine Dragons	+281
LET HER GO Black Crow/Nettwerk/Warner Bros.	Passenger	+275
WHITE WALLS Macklemore/ADA/Warner Bros.	Macklemore & Ryan Lewis Feat. Scooby Q & Hollis	+220

Building Gainers reflects titles with the top increases in plays from Monday through 5pm ET Wednesday, as compared to the same period in the previous week, according to Nielsen BDS.

INDICATOR HIGHLIGHTS™

NO. 1

ARTIST Title	Label
MILEY CYRUS Wrecking Ball	RCA

MOST ADDED

ARTIST Title	Label	NEW ST.
LORDE Team	Republic	13

GREATEST GAINER

ARTIST Title	Label	GAIN
ONEREPUBLIC Counting Stars	Interscope	+522

INDICATOR EXCLUSIVES

TW	LW	ARTIST Title	Label	TW PLAYS	+/-
30	33	AT LONG LAST I'll Take My Chances	Cool Enough	585	-9
32	35	SHIAH LUNA Chasing	Heaventh Level	532	+31
34	-	ROBIN THICKE Feel Good	Interscope	500	+151
37	37	CHROME CATS Best Life	Lakefront	444	+3
-	-	CHRISTY ANGELETTI Better Than A Drug	Christy Angeletti	399	-7

Billboard's Top 40 Indicator chart, viewable in full via Nielsen BDS Music Tracking, ranks total weekly plays on 70 stations that report their playlists online. Indicator Exclusives lists the top titles on the Top 40 Indicator chart (or gaining in plays below the chart) that have not yet appeared on the Nielsen BDS-monitored Mainstream Top 40 chart.

billboard Hot 100™

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STREAMING
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SALES DATA
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SoundScan

THIS WEEK	LAST WEEK	2 WEEKS AGO	WEEKS ON CHIT	TITLE ARTIST (Imprint/Label)	CERT.	PEAK POSITION	THIS WEEK	LAST WEEK	2 WEEKS AGO	WEEKS ON CHIT	TITLE ARTIST (Imprint/Label)	CERT.	PEAK POSITION
1	3	3	15	WRECKING BALL MILEY CYRUS (RCA)		1	26	28	27	25	BRAVE SARA BAREILLES (EPIC)	●	26
2	2	2	5	THE MONSTER EMINEM FEATURING RIHANNA (WEB/SHADY/AFTERMATH/INTERSCOPE)		2	27	29	28	17	SLOW DOWN SELENA GOMEZ (HOLLYWOOD)	●	27
3	1	1	22	ROYALS LORDE (LAVA/REPUBLIC)	■	1	28	27	24	19	LOVE MORE CHRIS BROWN FEATURING NICKI MINAJ (RCA)		23
4	8	10	8	TIMBER PITBULL FEATURING KESHA (MR. 305/POLO GROUNDS/RCA)		4	29	33	30	9	MARRY ME JASON DERULO (BELUGA HEIGHTS/WARNER BROS.)		29
5	4	6	24	COUNTING STARS ONEREPUBLIC (MOSLEY/INTERSCOPE)	●	4	30	34	37	7	STAY FLORIDA GEORGIA LINE (REPUBLIC NASHVILLE)		30
6	5	4	23	WAKE ME UP! AVICII (PRMD/ISLAND/IDJMG)	■	4	31	30	33	12	WE WERE US KEITH URBAN AND MIRANDA LAMBERT (HIT RED/CAPITOL NASHVILLE/RCA NASHVILLE)		26
7	6	7	32	DEMONS IMAGINE DRAGONS (KIDINAKORNER/INTERSCOPE)		6	32	32	23	65	SAIL AWOLNATION (RED BULL)	3	17
8	13	13	5	STORY OF MY LIFE ONE DIRECTION (SYCO/COLUMBIA)	●	6	33	31	21	31	SAFE AND SOUND CAPITAL CITIES (LAZY HOOKS/CAPITOL)		8
9	7	5	17	ROAR KATY PERRY (CAPITOL)		1	34	41	46	9	IT WON'T STOP SEVYN STREETER FEATURING CHRIS BROWN (CBE/ATLANTIC/RRP)		34
10	18	38	4	SAY SOMETHING A GREAT BIG WORLD & CHRISTINA AGUILERA (EPIC)		10	35	40	35	16	THAT'S MY KIND OF NIGHT LUKE BRYAN (CAPITOL NASHVILLE)		15
11	9	8	17	HOLD ON, WE'RE GOING HOME DRAKE FEATURING MAJID JORDAN (YOUNG MONEY/CASH MONEY/REPUBLIC)		4	36	38	41	11	TKO JUSTIN TIMBERLAKE (RCA)		36
12	73	—	2	BOUND 2 KANYE WEST (G.O.O.D./ROC-A-FELLA/DEF JAM/IDJMG)		12	37	42	47	11	DARK HORSE KATY PERRY FEATURING JUICY J (CAPITOL)		17
13	10	11	18	LET HER GO PASSENGER (BLACK CROW/NETTWERK/WARNER BROS.)	■	10	38	48	53	16	POMPEII BASTILLE (VIRGIN/CAPITOL)		38
14	14	9	16	APPLAUSE LADY GAGA (STREAMLINE/INTERSCOPE)		4	39	44	52	14	SUNNY AND 75 JOE NICHOLS (RED BOW)		39
15	16	16	6	UNCONDITIONALLY KATY PERRY (CAPITOL)		15	40	46	45	10	ALL ME DRAKE FEATURING 2 CHAINZ & BIG SEAN (YOUNG MONEY/CASH MONEY/REPUBLIC)		20
16	15	12	11	23 MIKE WILL MADE-IT FEATURING MILEY CYRUS, WIZ KHALIFA & JUICY J (EARDRUMMERS/INTERSCOPE)		11	41	35	26	21	SUMMERTIME SADNESS LANA DEL REY & CEDRIC GERSVAIS (POLYDOR/INTERSCOPE)	■	6
17	20	18	6	DO WHAT U WANT LADY GAGA FEATURING R. KELLY (STREAMLINE/INTERSCOPE)		13	42	45	42	19	GAS PEDAL SAGE THE GEMINI FEATURING IAMSUI (BLACK MONEY/EMPIRE/REPUBLIC)		29
18	19	17	25	SWEATER WEATHER THE NEIGHBOURHOOD (RJEVOLVE/COLUMBIA)	●	17	43	RE-ENTRY		18	BEST SONG EVER ONE DIRECTION (SYCO/COLUMBIA)	■	2
19	22	22	11	STAY THE NIGHT ZEDD FEATURING HAYLEY WILLIAMS (INTERSCOPE)		19	44	51	55	13	DRUNK LAST NIGHT ELI YOUNG BAND (REPUBLIC NASHVILLE)		44
20	17	14	21	HOLY GRAIL JAY Z FEATURING JUSTIN TIMBERLAKE (ROC-A-FELLA/ROC NATION)	2	4	45	49	34	26	WE CAN'T STOP MILEY CYRUS (RCA)		2
21	36	48	13	BURN ELLIE GOULDING (CHERRYTREE/INTERSCOPE)		21	46	50	57	11	CAROLINA PARMALEE (STONE CREEK)		46
22	23	31	11	WHITE WALLS MACKLEMORE & RYAN LEWIS FEATURING SCHOOLBOY Q & HOLLIS (MACKLEMORE/ADA/WARNER BROS.)		22	47	NEW		1	ROLLER COASTER JUSTIN BIEBER (SCHOOLBOY/RAYMOND BRAUN/ISLAND/IDJMG)		47
23	26	19	9	MY HITTA YG FEATURING JEEZY & RICH HOMIE QUAN (CTE/DEF JAM/IDJMG)		19	48	59	32	7	RAP GOD EMINEM (WEB/SHADY/AFTERMATH/INTERSCOPE)		7
24	21	15	33	BLURRED LINES ROBIN THICKE FEATURING T.I. + PHARRELL (STAR TRAK/INTERSCOPE)	6	1	49	61	84	4	DRINK A BEER LUKE BRYAN (CAPITOL NASHVILLE)		49
25	24	20	66	RADIOACTIVE IMAGINE DRAGONS (KIDINAKORNER/INTERSCOPE)	6	3	50	47	44	42	MIRRORS JUSTIN TIMBERLAKE (RCA)	2	2

The Billboard Hot 100 ranks the week's most popular songs across all genres, ranked by radio airplay audience impressions as measured by Nielsen BDS, sales data as measured by Nielsen SoundScan and streaming data aggregated by Nielsen BDS. © 2013, Prometheus Global Media, LLC and Nielsen BDS, Inc. All rights reserved.

TOP 40 INDICATOR PANEL — 70 STATIONS

Abilene, Texas	KORQ	Erie, Pa.	WRTS	Lebanon, N.H.	WZRT	Sioux Falls, S.D.	KKCK
Alexandria, La.	KQID	Fairbanks, Alaska	KWLF	Lincoln, Neb.	KFRX	South Bend, Ind.	WNDV
Amarillo, Texas	KXSS	Fargo, N.D.	WDAY	Logan, Utah	KVFX	Tallahassee, Fla.	WHTF
Billings, Mont.	KRSQ	Florence, S.C.	WJMX	Lubbock, Texas	KZII	Terre Haute, Ind.	WMGI
Bloomington, Ill.	WBNO	Ft. Smith, Ark.	KISR	Medford, Ore.	KIFS	Traverse City, Mich.	WJZQ
	WVHX	Grand Forks, N.D.	KKXL	Meridian, Miss.	WJDQ		WKHQ
Bryan-College Station, Texas	KNDE		KZGF	Morgantown, W. Va.	WVAQ	Tri-Cities, Wash.	KUJ
Burlington, Vt.	WXZO	Grand Island-Kearney, Neb.	KQKY	Moscow, Idaho	KZFN	Tupelo, Miss.	WWKZ
Carbondale, Ill.	WCIL	Hagerstown, Md.	WNUZ	Myrtle Beach, S.C.	WWXM	Utica, N.Y.	WSKS
Casper, Wyo.	KTRS	Hamptons, N.Y.	WBEA	Odessa, Texas	KCRS	Waco, Texas	KWTX
Cedar Rapids, Iowa	KZIA	Harrisonburg, Va.	WQPO	Olean, N.Y.	WMXO	Wausau, Wis.	WIFC
Charlottesville, Va.	WHITE	Hot Springs, Ark.	KLAZ	Paducah, Ky.	WDDJ	Wichita Falls, Texas	KNIN
Concord (Lakes Region), N.H.	WJYY	Hudson Valley, N.Y.	WSPK	Panama City, Fla.	WILN	Wilmington, N.C.	WAZO
Cookeville, Tenn.	WGIC	Huntington, W. Va.	WKKE	St. Cloud, Minn.	KCLD	Yakima, Wash.	KFFM
Dothan, Ala.	WKMX	Idaho Falls, Idaho	KFTZ	Salina, Kan.	KACZ	Music Choice	HIT LIST
Dubuque, Iowa	WPVL	Ithaca, N.Y.	WFIZ		KJCK	Network	RADIO DISNEY
Duluth, Minn.	KDWZ	Joplin, Mo.	KSYN	San Angelo, Texas	KIXY		
Elmira, N.Y.	WLVI			San Juan, P.R.	WTOK		
	WNKI						

billboard

 AIRPLAY
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 SALES DATA
COMPILED BY
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SoundScan

HOT 100 AIRPLAY™

THIS WEEK	LAST WEEK	WKS ON CHART	TITLE ARTIST	THIS WEEK	LAST WEEK	WKS ON CHART	TITLE ARTIST
1	2	17	WAKE ME UP! AVICII	26	35	6	STAY FLORIDA GEORGIA LINE
2	1	18	ROYALS LORDE	27	28	10	RADIO DARIUS RUCKER
3	5	12	DEMONS IMAGINE DRAGONS	28	32	11	DON'T LET ME BE LONELY THE BAND PERRY
4	6	5	THE MONSTER EMINEM FEAT. RIHANNA	29	34	16	RED TAYLOR SWIFT
5	3	17	HOLD ON, WE'RE GOING HOME DRAKE FEAT. MAJID JORDAN	30	29	10	TKO JUSTIN TIMBERLAKE
6	8	12	COUNTING STARS ONEREPUBLIC	31	37	8	SWEET ANNIE ZAC BROWN BAND
7	4	12	WRECKING BALL MILEY CYRUS	32	30	36	MIRRORS JUSTIN TIMBERLAKE
8	7	17	ROAR KATY PERRY	33	26	20	BRAVE SARA BAREILLES
9	10	22	HOLY GRAIL JAY-Z FEAT. JUSTIN TIMBERLAKE	34	21	17	MINE WOULD BE YOU BLAKE SHELTON
10	13	7	TIMBER PITBULL FEAT. KESHA	35	39	9	FRIDAY NIGHT ERIC PASLAY
11	9	16	APPLAUSE LADY GAGA	36	40	8	MARRY ME JASON DERULO
12	11	7	UNCONDITIONALLY KATY PERRY	37	42	9	IT WON'T STOP SEVYN STREETER FEAT. CHRIS BROWN
13	15	10	LET HER GO PASSENGER	38	44	6	CHILLIN' IT COLE SWINDELL
14	14	7	STAY THE NIGHT ZEDD FEAT. HAYLEY WILLIAMS	39	45	7	WASTING ALL THESE TEARS CASSADEE POPE
15	12	29	BLURRED LINES ROBIN THICKE FEAT. T.I. + PHARRELL	40	RE-ENTRY		BURN ELLIE GOULDING
16	19	14	SUNNY AND 75 JOE NICHOLS	41	38	20	SUMMERTIME SADNESS LANA DEL REY & CEDRIC GERVAIS
17	18	11	WE WERE US KEITH URBAN AND MIRANDA LAMBERT	42	25	18	STILL INTO YOU PARAMORE
18	31	5	DO WHAT U WANT LADY GAGA FEAT. R. KELLY	43	RE-ENTRY		STORY OF MY LIFE ONE DIRECTION
19	17	13	SLOW DOWN SELENA GOMEZ	44	46	7	ALL ME DRAKE FEAT. 2 CHAINZ & BIG SEAN
20	23	8	WHITE WALLS MACKLEMORE & RYAN LEWIS FEAT. SCHOOLBOY Q & HOLLIS	45	48	7	WHATEVER SHE'S GOT DAVID NAIL
21	24	12	SWEATER WEATHER THE NEIGHBOURHOOD	46	41	13	I LUV THIS SH*T AUGUST ALSINA FEAT. TRINIDAD JAMES
22	22	11	CAROLINA PARMALEE	47	43	34	RADIOACTIVE IMAGINE DRAGONS
23	27	11	DRUNK LAST NIGHT ELI YOUNG BAND	48	RE-ENTRY		POMPEII BASTILLE
24	20	16	LOVE MORE CHRIS BROWN FEAT. NICKI MINAJ	49	RE-ENTRY		DRINK A BEER LUKE BRYAN
25	16	27	SAFE AND SOUND CAPITAL CITIES	50	36	19	SOUTHERN GIRL TIM MCGRAW

The Billboard Hot 100 Airplay chart ranks the week's most popular songs across all genres, ranked by radio airplay audience impressions as measured by Nielsen BDS. © 2013, Prometheus Global Media, LLC and Nielsen BDS, Inc. All rights reserved.

 STREAMING DATA
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nielsen
BDS

STREAMING SONGS™

THIS WEEK	LAST WEEK	WKS ON CHART	TITLE ARTIST	THIS WEEK	LAST WEEK	WKS ON CHART	TITLE ARTIST
1	1	14	WRECKING BALL MILEY CYRUS	11	10	21	WAKE ME UP! AVICII
2	28	2	BOUND 2 KANYE WEST	12	14	9	MY HITTA YG FEAT. JEEZY & RICH HOMIE QUAN
3	2	18	ROYALS LORDE	13	11	16	HOLD ON, WE'RE GOING HOME DRAKE FEAT. MAJID JORDAN
4	3	5	THE MONSTER EMINEM FEAT. RIHANNA	14	15	10	LET HER GO PASSENGER
5	12	5	STORY OF MY LIFE ONE DIRECTION	15	17	26	WE CAN'T STOP MILEY CYRUS
6	4	10	23 MIKE WILL MADE-IT FEAT. MILEY CYRUS, WIZ KHALIFA & JUICY J	16	18	21	DEMONS IMAGINE DRAGONS
7	13	5	TIMBER PITBULL FEAT. KESHA	17	16	47	SAIL AWOLNATION
8	7	47	GANGNAM STYLE PSY	18	45	2	SAY SOMETHING A GREAT BIG WORLD & CHRISTINA AGUILERA
9	5	16	ROAR KATY PERRY	19	23	7	RAP GOD EMINEM
10	9	13	COUNTING STARS ONEREPUBLIC	20	20	47	RADIOACTIVE IMAGINE DRAGONS

Billboard's Streaming Songs chart ranks the week's top streamed radio songs and on-demand songs and videos on leading online music services. © 2013, Prometheus Global Media, LLC and Nielsen BDS, Inc. All rights reserved.

HOT DIGITAL SONGS™

THIS WEEK	LAST WEEK	WKS ON CHART	TITLE ARTIST	THIS WEEK	LAST WEEK	WKS ON CHART	TITLE ARTIST
1	4	8	TIMBER PITBULL FEAT. KESHA	26	26	10	DARK HORSE KATY PERRY FEAT. JUICY J
2	1	5	THE MONSTER EMINEM FEAT. RIHANNA	27	29	9	MY HITTA YG FEAT. JEEZY & RICH HOMIE QUAN
3	6	4	SAY SOMETHING A GREAT BIG WORLD & CHRISTINA AGUILERA	28	34	16	THAT'S MY KIND OF NIGHT LUKE BRYAN
4	3	25	COUNTING STARS ONEREPUBLIC	29	22	7	STAY FLORIDA GEORGIA LINE
5	2	22	ROYALS LORDE	30	28	11	MARRY ME JASON DERULO
6	5	30	DEMONS IMAGINE DRAGONS	31	30	56	RADIOACTIVE IMAGINE DRAGONS
7	RE-ENTRY		STORY OF MY LIFE ONE DIRECTION	32	37	4	DRINK A BEER LUKE BRYAN
8	7	18	LET HER GO PASSENGER	33	NEW		LET IT GO IDINA MENZEL
9	10	15	WRECKING BALL MILEY CYRUS	34	NEW		LET IT GO DEMI LOVATO
10	9	16	ROAR KATY PERRY	35	35	21	HOLY GRAIL JAY Z FEAT. JUSTIN TIMBERLAKE
11	8	23	WAKE ME UP! AVICII	36	RE-ENTRY		CRUISE FLORIDA GEORGIA LINE FEAT. NELLY
12	NEW		ROLLER COASTER JUSTIN BIEBER	37	42	9	POMPEII BASTILLE
13	27	11	BURN ELLIE GOULDING	38	31	70	SAIL AWOLNATION
14	13	5	DO WHAT U WANT LADY GAGA FEAT. R. KELLY	39	38	33	BLURRED LINES ROBIN THICKE FEAT. T.I. + PHARRELL
15	19	6	UNCONDITIONALLY KATY PERRY	40	45	6	RAP GOD EMINEM
16	17	13	SWEATER WEATHER THE NEIGHBOURHOOD	41	46	14	SLOW DOWN SELENA GOMEZ
17	14	11	23 MIKE WILL MADE-IT FEAT. MILEY CYRUS, WIZ KHALIFA & JUICY J	42	33	11	WE WERE US KEITH URBAN AND MIRANDA LAMBERT
18	20	8	WHITE WALLS MACKLEMORE & RYAN LEWIS FEAT. SCHOOLBOY Q & HOLLIS	43	39	9	WHATEVER SHE'S GOT DAVID NAIL
19	16	15	APPLAUSE LADY GAGA	44	43	13	BERZERK EMINEM
20	21	22	BRAVE SARA BAREILLES	45	NEW		YOU & I ONE DIRECTION
21	32	11	THE FOX YLVIS	46	NEW		HOW COULD I WANT MORE JAMIE LYNN SPEARS
22	23	10	STAY THE NIGHT ZEDD FEAT. HAYLEY WILLIAMS	47	NEW		I STILL BELIEVE IN YOU COLE VOSEBURY
23	15	17	HOLD ON, WE'RE GOING HOME DRAKE FEAT. MAJID JORDAN	48	RE-ENTRY		GAS PEDAL SAGE THE GEMINI FEAT. IAMSU!
24	NEW		THIS IS HOW WE ROLL FLORIDA GEORGIA LINE FEAT. LUKE BRYAN	49	RE-ENTRY		COMPASS LADY ANTEBELLUM
25	NEW		AT LAST WILL CHAMPLIN	50	RE-ENTRY		WORK B**CH! BRITNEY SPEARS

Billboard's Hot Digital Songs chart ranks the week's most downloaded songs across all genres, ranked by sales data as compiled by Nielsen SoundScan. © 2013, Prometheus Global Media, LLC and Nielsen BDS, Inc. All rights reserved.

Hits of the World

EURO

LAST WEEK	THIS WEEK	TITLE IMPRINT/LABEL	Artist
1	1	THE MONSTER WEB/SHADY/AFTERMATH/INTERSCOPE	Eminem Feat. Rihanna
17	2	UNDER CONTROL FLY EYE/COLUMBIA	Calvin Harris & Alesso Feat. Hurts
11	3	STORY OF MY LIFE SYCO	One Direction
13	4	HEY BROTHER POSITIVA/PRMD/ISLAND	Avicii
4	5	OF THE NIGHT VIRGIN	Bastille
6	6	ANIMALS SPINNIN'/SILENT/CASABLANCA/POSITIVA/VIRGIN	Martin Garrix
8	7	LET ME GO POLYDOR	Gary Barlow
2	8	SOMEWHERE ONLY WE KNOW PARLOPHONE/WARNER	Lily Allen
9	9	ROYALS VIRGIN/UNIVERSAL	Lorde
RE	10	DO WHAT U WANT STREAMLINE/INTERSCOPE	Lady Gaga Feat. R. Kelly

CANADA

LAST WEEK	THIS WEEK	TITLE IMPRINT/LABEL	Artist
2	1	TIMBER MR. 305/POLO GROUNDS/RCA/SONY MUSIC	Pitbull Feat. Ke\$ha
1	2	THE MONSTER WEB/SHADY/AFTERMATH/INTERSCOPE/UNIVERSAL	Eminem Feat. Rihanna
3	3	ROYALS LAVA/REPUBLIC/UNIVERSAL	Lorde
6	4	DEMONS KIDINAKORNER/INTERSCOPE/UNIVERSAL	Imagine Dragons
9	5	COUNTING STARS MOSLEY/INTERSCOPE/UNIVERSAL	OneRepublic
13	6	SAY SOMETHING EPIC/SONY MUSIC	A Great Big World & Christina Aguilera
5	7	ANYTHING UNIVERSAL	Hedley
4	8	WAKE ME UP! PRMD/ISLAND/UNIVERSAL	Avicii
7	9	ROAR CAPITOL/UNIVERSAL	Katy Perry
8	10	WRECKING BALL RCA/SONY MUSIC	Miley Cyrus

billboard

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SOCIAL 50 DATA
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THE BILLBOARD 200™

THIS WEEK	LAST WEEK	2 WEEKS AGO	WEEKS ON CHART	ARTIST IMPRINT & NUMBER / DISTRIBUTING LABEL	Title	CERT.	PEAK POSITION
1	NEW	1	1	ONE DIRECTION SYCO 77406/COLUMBIA	Midnight Memories		1
2	1	2	4	EMINEM WEB/SHADY/AFTERMATH/INTERSCOPE 019488/IGA	The Marshall Mathers LP 2		1
3	NEW	1	1	GARTH BROOKS PEARL WM EX	Blame It All On My Roots: Five Decades Of Influences		3
4	4	4	5	THE ROBERTSONS 4 BEARDS/EMI NASHVILLE 019025/UMGN	Duck The Halls: A Robertson Family Christmas		3
5	11	5	6	KATY PERRY CAPITOL 75323	Prism		1
6	9	6	5	KELLY CLARKSON 19 73741*/RCA	Wrapped In Red		3
7	8	1	3	LADY GAGA STREAMLINE/INTERSCOPE 019295/IGA	ARTPOP		1
8	15	12	16	LUKE BRYAN CAPITOL NASHVILLE 018733/UMGN	Crash My Party	■	1
9	16	11	8	MILEY CYRUS RCA 74523*	Bangerz		1
10	3	3	3	VARIOUS ARTISTS SONY/UNIVERSAL 019440/UME	NOW 48		3
11	22	17	9	JUSTIN TIMBERLAKE RCA 74161* (0888430086623)	The 20/20 Experience (2 Of 2)	■	1
12	14	9	10	DRAKE YOUNG MONEY/CASH MONEY 019139/REPUBLIC	Nothing Was The Same		1
13	18	14	52	FLORIDA GEORGIA LINE REPUBLIC NASHVILLE 017773/BMLG	Here's To The Good Times	■	4
14	17	16	65	IMAGINE DRAGONS KIDINAKORNER/INTERSCOPE 017324*/IGA	Night Visions	■	2
15	13	22	7	MARY J. BLIGE MTRIARCH/INTERSCOPE/VERVE 018910/VG	A Mary Christmas		13
16	19	21	25	MICHAEL BUBLE 143/REPRISE 528350/WARNER BROS.	Christmas		1
17	12	10	9	LORDE LAVA 019254/REPUBLIC	Pure Heroine		3
18	NEW	1	1	SOUNDTRACK WALT DISNEY 019061	Frozen		18
19	NEW	1	1	DANIELLE BRADBERRY REPUBLIC NASHVILLE 019518/BMLG	Danielle Bradbery		19
20	32	24	36	BLAKE SHELTON WARNER BROS. NASHVILLE 530386/WMN	Based On A True Story ...	■	3
21	56	71	13	ARIANA GRANDE REPUBLIC	Yours Truly		1
22	6	—	2	DAUGHTRY 19 77754/RCA	Baptized		6
23	20	23	5	SUSAN BOYLE SYCO 74473/COLUMBIA	Home For Christmas		19
24	74	62	18	ROBIN THICKE STAR TRAK/INTERSCOPE 018697/IGA	Blurred Lines		1
25	26	13	4	CELINE DION COLUMBIA 71371*	Loved Me Back To Life		2

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SOCIAL 50™

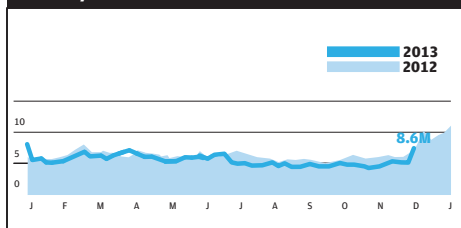
THIS WEEK	LAST WEEK	WKS ON CHART	ARTIST IMPRINT/LABEL	THIS WEEK	LAST WEEK	WKS ON CHART	ARTIST IMPRINT/LABEL
1	1	86	MILEY CYRUS RCA	26	19	99	BOB MARLEY TUFF GONG/ISLAND/UME
2	2	157	EMINEM WEB/SHADY/AFTERMATH/INTERSCOPE	27	29	60	CHRISTINA AGUILERA RCA
3	9	54	ARIANA GRANDE REPUBLIC	28	23	100	ENRIQUE IGLESIAS UNIVERSAL MUSIC LATINO/REPUBLIC
4	5	158	RIHANNA SRP/DEF JAM/IDJMG	29	27	122	PINK RCA
5	4	107	ONE DIRECTION SYCO/COLUMBIA	30	22	13	LITTLE MIX SYCO/COLUMBIA
6	3	158	KATY PERRY CAPITOL	31	39	27	2PAC DEATH ROW
7	6	158	JUSTIN BIEBER SCHOOLBOY/RAYMOND BRAUN/ISLAND/IDJMG	32	41	145	DRAKE YOUNG MONEY/CASH MONEY/REPUBLIC
8	RE-ENTRY		LUDACRIS DTP/DEF JAM/IDJMG	33	30	8	PRINCE ROYCE SONY MUSIC LATIN
9	7	157	SHAKIRA SONY MUSIC LATIN/EPIC	34	33	157	LIL WAYNE YOUNG MONEY/CASH MONEY/REPUBLIC
10	10	129	JUSTIN TIMBERLAKE RCA	35	26	14	ELLIE GOULDING CHERRYTREE/INTERSCOPE
11	15	158	NICKI MINAJ YOUNG MONEY/CASH MONEY/REPUBLIC	36	36	4	PRIYANKA CHOPRA DESI HITS/INTERSCOPE
12	13	158	LADY GAGA STREAMLINE/KONLIVE/INTERSCOPE	37	16	157	BEYONCE PARKWOOD/COLUMBIA
13	18	156	SELENA GOMEZ HOLLYWOOD	38	34	142	CHRIS BROWN RCA
14	8	148	DEMI LOVATO HOLLYWOOD	39	31	42	LANA DEL REY POLYDOR/INTERSCOPE
15	11	155	BRITNEY SPEARS RCA	40	46	69	KESHA KEMOSABE/RCA
16	12	147	BRUNO MARS ATLANTIC	41	38	8	ROMEO SANTOS SONY MUSIC LATIN
17	17	155	AVRIL LAVIGNE EPIC	42	40	157	DAVID GUETTA WHAT A MUSIC/ASTRALWERKS/CAPITOL
18	32	145	WIZ KHALIFA ROSTRUM/ATLANTIC	43	48	3	IMAGINE DRAGONS KIDINAKORNER/INTERSCOPE
19	14	10	LORDE LAVA/REPUBLIC	44	42	156	PITBULL MR. 305/FAMOUS ARTIST/POLO GROUNDS/SONY MUSIC LATIN/RCA
20	21	158	TAYLOR SWIFT BIG MACHINE	45	35	94	MAROON 5 A&M/OCTONE/INTERSCOPE
21	20	148	MICHAEL JACKSON MJJ/EPIC	46	44	8	MARC ANTHONY SONY MUSIC LATIN
22	24	19	AVICII PRMD/ISLAND/IDJMG	47	43	113	SKRILLEX BIG BEAT/OWSLA/ATLANTIC
23	25	144	JENNIFER LOPEZ ISLAND/IDJMG	48	49	64	THE BEATLES APPLE/CAPITOL/UME
24	NEW		PENTATONIX MADISON GATE	49		3	MIRANDA LAMBERT RCA NASHVILLE
25	28	157	LINKIN PARK MACHINE SHOP/WARNER BROS.	50	NEW		R. KELLY RCA

Billboard's Social 50 chart ranks the most active artists on the world's leading social networking sites. Artists' popularity is determined by a formula blending their weekly additions of friends/fans/followers along with artist page views and weekly song plays, as measured by Next Big Sound. © 2013, Prometheus Global Media, LLC and Nielsen BDS, Inc. All rights reserved.

MARKET WATCH

A WEEKLY NATIONAL MUSIC SALES REPORT

Weekly Album Sales (Million Units)



Nielsen SoundScan counts as current only sales within the first 18 months of an album's release (12 months for classical and jazz albums). Titles that stay in the top half of the Billboard 200, however, remain as current. Titles older than 18 months are catalog. Deep catalog is a subset of catalog for titles out more than 36 months.

For week ending Nov. 24, 2013. Figures are rounded. Compiled from a national sample of retail store and rack sales reports collected by Nielsen SoundScan.

nielsen
SoundScan

Weekly Unit Sales

	ALBUMS	DIGITAL ALBUMS*	DIGITAL TRACKS
This Week	8,585,000	2,613,000	20,855,000
Last Week	5,293,000	1,914,000	19,524,000
Change	62.2%	36.5%	6.8%
This Week Last Year	7,523,000	2,353,000	22,148,000
Change	14.1%	11.0%	-5.8%

*Digital album sales are also counted within album sales.

Album Sales

2012	275.3 Million
2013	253.6 Million

YEAR-TO-DATE

	2012	2013	CHANGE
Overall Unit Sales			
Albums	275,314,000	253,597,000	-7.9%
Digital Tracks	1,208,572,000	1,155,204,000	-4.4%
Store Singles	3,192,000	2,695,000	-15.6%
Total	1,487,078,000	1,411,496,000	-5.1%
Album w/TEA*	396,171,200	369,117,400	-6.8%

*Includes track equivalent album sales (TEA) with 10 track downloads equivalent to one album sale.

Sales by Album Format

	2012	2013	CHANGE
CD	165,326,000	141,572,000	-14.4%
Digital	105,814,000	106,576,000	0.7%
Vinyl	3,937,000	5,152,000	30.9%
Other	237,000	297,000	25.3%