

**BROADCAST & ENTERTAINMENT LEADER** with extensive experience managing a range of station operations, employing an intuitive blend of creativity and staff management best practices to drive programming, event planning, and marketing campaigns which facilitate growth and profitability. Forward-thinking problem solver with an anticipatory mindset adept at forecasting business needs, leveraging a keen attention to detail with organization abilities to consistently achieve high standards for quality and productivity. Hands-on coach and mentor passionate about teaching and developing others for long-term success. Award-winning on-air personality with numerous accolades under the professional name “Skywalker”.

**AREAS OF EXPERTISE**

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|---|------------------------------------|---|
| ✓ <i>Broadcast Entertainment</i>        | ✓ <i>Interviewing &amp; Hiring</i> | ✓ <i>Marketing Strategy &amp; Campaigns</i> |
| ✓ <i>Event Planning</i>                 | ✓ <i>Radio Production</i>          | ✓ <i>Professional Mentoring</i>             |
| ✓ <i>Team Leadership &amp; Training</i> | ✓ <i>Relationship Building</i>     | ✓ <i>Final Cut Pro &amp; Adobe Suite</i>    |

**SELECT ACHIEVEMENTS**

- Awarded the New York State Broadcasters Award for Best Air Personality in 2014 and 2015.
- Selected for several major market on-air opportunities within New York and Boston, producing and broadcasting shows on WPLI (NY), 92.3 AMP Radio (NY), MIX 104.1 (Boston), and STAR 93.7 (Boston).
- Covered large-scale events, including the MTV Music Awards, the GRAMMY Awards, the NFL Kickoff Live from Times Square, and numerous movie premieres while also interviewing entertainment icons such as Bon Jovi, Britney Spears, Rihanna, Kevin Hart, and Adam Levine.
- Supported the planning and execution of the annual “Kfest” concert, leading talent booking responsibility in addition to hosting on-air and on-site interviews; created production content to advertise to the public which attracted 10K+ guests as a main revenue source for the station.

**PROFESSIONAL EXPERIENCE & ACCOMPLISHMENTS**

**WSPK-FM | K 104.7 – Fishkill, NY** **2000 – Present**  
*PM Drive Air Personality | Assistant Program Director*

- Served in a dual capacity as both an on-air personality, “Skywalker”, and as a key station leader, effectively performing on the #1 rated program in the Hudson Valley Market with a weekly listenership of 300K+.
- Directed all station imaging, creating engaging content based on branding and demographic targets.
- Oversaw the hiring, training, and onboarding of part-time on-air personalities, effectively coaching and mentoring new personnel to ensure content quality aligned with standards and guidelines.
- Leveraged exemplary communication and interpersonal skills to host live events and concerts, engaging with artists, businesses, audience members, and artist representatives as an ambassador of the station.
- Built and maintained relationships with record companies, labels, and public relations contacts, liaising with external personnel to make decisions about adding music into rotation or for promotional content.

Current Voice-track Experience: Rock 93.7 – *Alternative* (TN) • 107.1 The Bull – *Country* (WI)  
 WBPM – *Classic Hits* (NY) • WJBZ – *CHR* (NY) • WZRT – *CHR* (VT)  
 WKLI – *Country* (NY) • WMRQ – *Alternative* (CT) • WWRX – *CHR* (CT)

Previous Radio Experience: **Citadel Broadcasting WQGN** – *Night Air Personality*  
**Cox Broadcasting WBLI** – *Swing Air Personality | Promotions Assistant*

**Orange Community College – Middletown, NY** **2008 – Present**  
*Adjunct Instructor – Arts & Communications*

- Provided education in two collegiate courses – Introduction to Digital Radio Productions and Introduction to Television Production – by effectively creating syllabus requirements, managing classroom instruction, and completing grading to support students interested in the radio and media business.

**EDUCATION**

**Bachelor of Fine Arts (BFA), Communications:** Long Island University Post